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## United Way says thanks

BY ROD ROSE  
The Lebanon Reporter

**LEBANON** — Described as a company that “always says yes,” Hachette Book Group, Lebanon, received the United Way of Central Indiana Boone County’s Spirit of Community award Wednesday.

Helping the community is “ingrained in the corporate culture,” said Jill Troha, Boone County United Way director, who made the presentation at the agency’s annual breakfast meeting at Ulen Country Club. Beyond its support of United Way, Hachette and its employees participate in and encourage dozens of other programs and charities in Boone County, Troha said.

Hachette was also recognized for achieving, for the second straight year, the largest increase in United Way’s “breakthrough” campaign, Troha said. Hachette offered a two-



Katie Richman (left), director of human resources at Hachette Book Group, Lebanon, accepts the United Way of Central Indiana Boone County’s Spirit of Community award from Jill Troha, director of UWCIBC.



Dan Dakich opens the annual United Way of Central Indiana Boone County awards breakfast Wednesday at Ulen Country Club. REPORTER PHOTOS BY ROD ROSE

for-one match of its employees donations to United Way.

Hachette’s more than \$37,000 in contributions was nearly 40 percent of the \$94,611 given by the five top local campaigns; Gander Mountain was second, followed by Case New Holland, the State Bank of Lizton and Zionsville Community School Corp.

Boone had more regional award winners than any of the other six counties in the UWCI area, including the State Bank of Lizton, which was named a regional Pacesetter for the largest increase in corporate giving and won the Spirit United award. Honors were also awarded to Boone County organizations and companies for their contributions to United Way.

Keith Hansen, CEO of Case New Holland, was named most creative

CEO for ways of encouraging contributions.

Receiving “Company That Cares” awards were Arc Rehab Services, Boone County Senior Services, Inc., Case New Holland, Hachette, Harrison College Northwest campus, Home National Bank, Hussey-Mayfield Memorial Public Library, Lebanon Community School Corp., Perdue Farms, State Bank of Lizton-Boone County, The Farmers Bank, Vectren’s Lebanon office and Zionsville Community Schools.

Vickie Bell, the United Way employee campaign coordinator at Perdue Farms, accepted one of the five Breakthrough Campaign awards, for helping to increase employee participation rate from 13 percent to 84 percent.

Case New Holland, Hachette, the

Hussey-Mayfield Memorial Public Library and Harrison College were also Breakthrough Campaign winners; the award is given to a company that increases contributions by 30 percent or more from the previous year.

In 2009, 46 United Way agencies spent more than \$600,000 to provide services to more than 26,000 Boone County residents.

County UW advisory board member Nicole Noonchester said the 2009 campaign raised \$198,365, with 17 new first-time contributors; of that, more than \$174,000 came from 858 donors. The agency’s Boone County goal was \$191,000.

Double-digit increases in local giving were scored by Arc Rehab, BCSSI, LCSC, State Bank of Lizton, The Farmers Bank and ZCS.